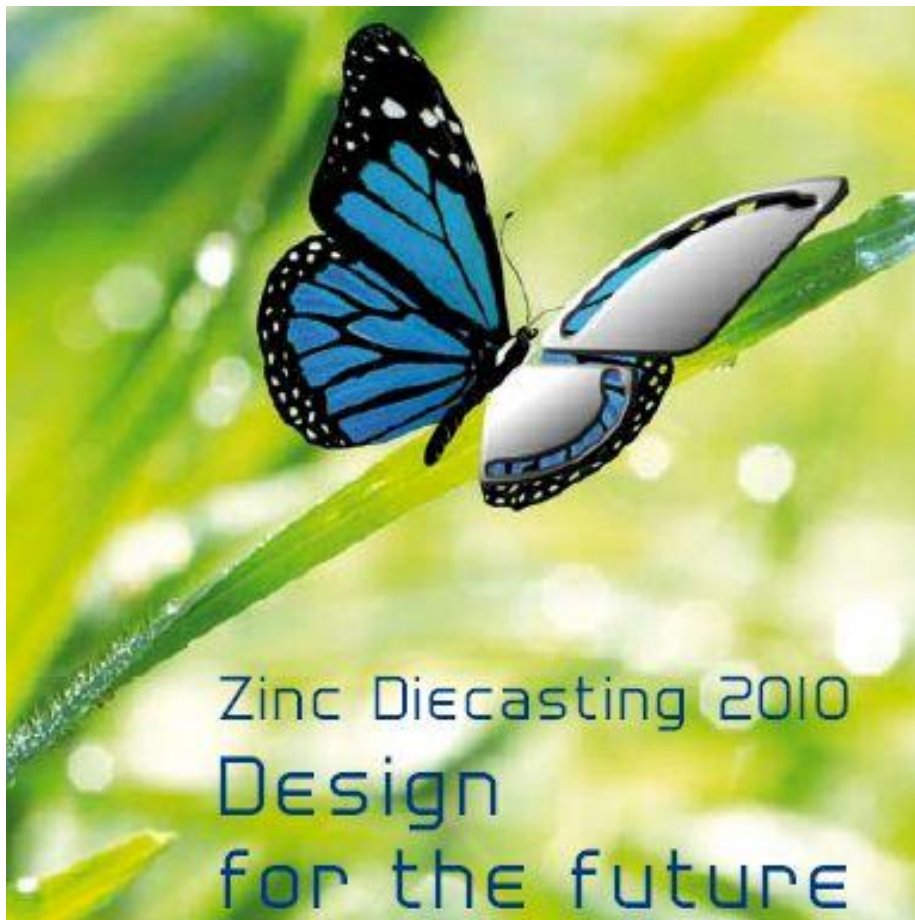




Zinc Diecasting Conference  
A two-day international conference

23-24 September 2010,  
Fleming's Hotel, Vienna

**SPONSORSHIP FILE**



## CONTEXT

Two years ago, IZA decided to organize a Zinc Die Casting Conference in Barcelona. No conferences of this type had been organized since a long time in Europe. The previous ones were organized by EPDCC, the European Pressure Die Casting Committee, and included sessions on aluminum, magnesium and zinc.

IZA's Die casting Steering Committee agreed that it was necessary to re-launch such event and to restrict it to the casting of zinc alloys only, using this event as a platform to review and discuss the last five years of scientific and technological developments.

The Barcelona conference gathered around 100 experts from various organizations: die casters, suppliers, research centers and universities. The participants kindly responded to our request to formulate their opinion and wishes concerning such event. It was generally agreed that, given the success of this first attempt, we should keep the momentum created in Barcelona and organize a similar conference every 2 or 3 year. It was also suggested that we should try to involve more extensively existing and potential customers: end-users, design engineers and specifiers.

Therefore, we have decided to repeat that experience in September 2010 and to focus the main themes of the conference on market applications: design, quality, cost savings, ingenuity and innovation.

It will also be the place for awarding the winners of our Zinc Die Casting European Competition 2010.

Given the current difficult economic climate, we choose to organize this event in a location easily accessible (Vienna), to select a nice, modern but cheaper hotel than in Barcelona and consequently to lower the participation fees to the maximum possible.

We want to make this conference a success and keep it at a high professional level and, therefore, count on the financial support of the key industrial player's active in this business.

We are thus offering to sponsors the opportunity to associate their name to this event. Their support would allow them to increase their visibility and reputation in the market place. Names of sponsoring companies will indeed be included in all future communication material drafted to announce and promote the conference. Also, they will have the possibility to include their marketing and technical information sheets in the conference package.

Don't miss this opportunity to join the group, as Sponsor or Major Sponsor.

Please find here-under the details of the conference organization and sponsorship modalities.

We remain of course at your disposal to provide you with any further information you might require.

## ORGANIZATION DETAILS

### Conference Organizer:

International Zinc Association (IZA)  
Avenue de Tervueren, 168/4  
1150 Brussels  
Belgium

### Conference Venue

The conference will take place in Vienna on 23-24 September 2010, at the Fleming's Hotel. This is a nice, modern and comfortable hotel located close to the Centre of Vienna, at a walking distance from the Westbahnhof station and main Metro lines. For more information, see the [Fleming's hotels website](#)

### Timing:

Registration and Welcome reception: Wednesday 22 September 2010, 18:00 pm  
Conference sessions:  
    Thursday 23 September 2010 from 9:00 am till 18:00 pm  
    and Friday 24 September 2010 from 9:00 am till 15:00 pm  
Gala dinner: Thursday 23 September 2010: 20:00 pm

### Conference sessions will be devoted to the main market applications:

1. Automotive
2. Building equipment
3. Electric/electronic
4. Advanced applications: medical, space, ...

### Who will attend?

Diecasters, End-users, Design Engineers, Specifiers, Zinc alloy producer, other Suppliers to the die casting industry, Academics and others

### Language

The conference language is English.

### Awards

Winners of the European zinc die casting competition 2010 will be awarded during the gala dinner. Information on the European Zinc Diecasting competition will be provided soon on our general information website: [www.zinc-diecasting.info](http://www.zinc-diecasting.info)

## SPONSORSHIP DETAILS

### SPONSORS

As sponsor of the conference you will get maximum visibility through the different media which will be further used before and after the conference, which are:

- Documents: program, proceedings, welcome pack, etc...
- Web site link for the [Zinc Diecasting Conference 2010](#)
- Newsletters: announcing, providing information and reporting on the Conference before and after the event: e-mail list of 40.000 addresses !
- Visibility during the conference through: notice, welcome screen, etc...

As sponsor you will receive free access for one attendant to the conference.

#### • Financial contribution requested:

- **Suppliers (alloyers and equipment manufacturers):** 5000 €
- **Die casters:** 3000 €
- **Other suppliers and business partners:** 1000 €

### MAJOR SPONSORS

In addition, sponsors may also choose to contribute as Major Sponsor

As Major Sponsor you will be asked to contribute financially to one of the specific events taking place during the conference:

#### • Sponsorship of the Gala Dinner: additional contribution of 10.000 €

By sponsoring the Gala Dinner, in addition of the above sponsor's benefits, you will have the opportunity to:

- Address a welcome word and shortly present your company during the dinner,
- Display and distribute your company booklets,
- Have your logo on the Gala Dinner Menu and the different means of signalling the Gala dinner

#### • Sponsorship of each of the 2 Conference lunches: additional contribution of 5000 €

By sponsoring a Conference lunch, in addition of the above sponsor's benefits, you will have the opportunity to:

- Display your company booklets and have your logo on the lunches tables and the different means of signalling the lunches

#### • Sponsorship of each of the 3 coffee breaks: additional contribution of 1000 €

By sponsoring a coffee break, in addition of the above sponsor's benefits, you will have the opportunity to:

- Display your company booklets and have your logo on the coffee break tables, and the different means of signalling the coffee breaks

*For Major Sponsors, please note that only ONE sponsor can be accepted by event: i.e.: gala dinner (1), lunches (2), coffee breaks (3).*

#### For more details, please contact:

IZA - Raymond Sempels

Mail: [rsempels@zinc.org](mailto:rsempels@zinc.org)

Tél.(mobile): 00 32 475 48 73 42



Zinc Diecasting Conference,  
Fleming's Hotel, Vienna, 23-24 September 2010

**SPONSORSHIP FORM**

*To be returned to IZA, attention of Raymond Sempels  
by Fax: 32 2 776 00 92 or e-Mail: rsempels@zinc.org*

The undersigned,

Name: ...  
Company: ...  
Address: ...  
...  
...  
Phone: ...  
Fax: ...  
e-Mail: ...

agree to sponsor the Zinc Diecasting Conference 2010, organized by IZA in Vienna on 23-24 September as:

- |  |        |
|--|--------|
| - Alloyer, at a cost of 5000 €                                       | yes/no |
| - Equipment manufacturer, at a cost of 5000 €                        | yes/no |
| - Diecaster, at a cost of 3000 €                                     | yes/no |
| - Other (please indicate your area of business), at a cost of 1000 € | yes/no |
| ....   |        |

In addition, I accept to sponsor the following event, as Major Sponsor:

- |   |        |
|---|--------|
| - Gala dinner (23/9), at a cost of 10000 €    | yes/no |
| - Lunch (23/9), at a cost of 5000 €           | yes/no |
| - Lunch (24/9), at a cost of 5000 €           | yes/no |
| - Coffee break (23/9 am), at a cost of 1000 € | yes/no |
| - Coffee break (23/9 pm), at a cost of 1000 € | yes/no |
| - Coffee break (24/9 am), at a cost of 1000 € | yes/no |

The invoice must be addressed to *(If different than above)*:

Name: ...  
Company address: ...  
...  
...

VAT number:...

Date and signature